



**Yasar Ahmad**  
Leadership Coach | Career Advisor

[www.yasarahmad.com](http://www.yasarahmad.com)

@yasarahmad

- 🔥 Fast-track your career into Leadership
- 👛 Helping leaders Amazon, NHS, BT & more thrive
- 🎙️ Podcast Host @the\_talent\_community
- 🌍 Global Vice President - HelloFresh

## Top Interview I ask in every interview!

### Questions to rehearse before going for an Interview

1. How do you measure the quality of outcomes in your work?
2. What is the size of your current team, and how do you ensure efficiency at scale?
3. What common challenges do you face when managing large teams, and how do you overcome them?
4. How do you optimize processes to achieve faster results?
5. How would you describe your leadership style?
6. What strategies do you use to boost morale within your team?
7. Tell me about a time when you made a mistake that turned out to be a valuable learning experience.
8. Who are your key stakeholders, and how do you manage those relationships effectively?
9. How do you handle challenging colleagues or peers?
10. What kind of workload does your team manage annually, and how do you track productivity?
11. What has been your team's most productive period in the last year? What drove that success?
12. What metrics do you use to gauge your team's productivity?
13. What's your superpower at work?
14. How do you respond when things don't go as planned?
15. What's your approach to managing difficult or abrasive stakeholders?
16. What's your biggest pet peeve in your current field?
17. How do you make important decisions under pressure?
18. What potential challenges do you foresee in this role?
19. What aspects of this role do you think you will enjoy the most?
20. Are you currently feeling fulfilled or frustrated in your role? Why?
21. In your opinion, what makes a good manager?
22. Can you teach me something interesting you've learned recently?
23. How do you manage upwards with your current leadership team?
24. Where do you think our company has a competitive edge in the market?
25. If you joined us, what would your first 90 days look like?
26. How do you improve satisfaction scores, whether internal or external?
27. What questions do you have for me that would help you understand this role or team better?



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1. Who is responsible for your professional development?
2. What does strategy mean to you, and how do you approach building one?
3. When you create a delivery plan, what are the key components, and how do you measure its success?
4. Where do you see yourself in five years?
5. If I could support you with one thing, what would it be?
6. What's a question I should have asked you but didn't?
7. What kind of management style do you thrive under?
8. What knowledge or skills do you bring to your team?
9. How do you create a safe and comfortable environment for your team?
10. Can you share a work-related vulnerability and how you manage it?
11. What do you do to recharge and avoid burnout?
12. Tell me about a time when you reflected on a negative attitude and how you addressed it.
13. What experience do you have with internal development and growth opportunities?
14. Have you worked on building or enhancing a brand within your role?
15. If you were a food, what would you be and why?
16. How do you demonstrate empathy in a professional setting?
17. What do your stakeholders typically expect from you, and how do you meet those expectations?
18. Can you identify a missed opportunity in your team or organization, and what would you do differently?
19. How do you approach long-term planning for your team or projects?
20. What are the biggest challenges facing your industry right now?
21. What key opportunities do you see in our market that we could leverage?
22. How do you measure and cultivate a sense of urgency within your team?
23. What traits do you think are essential for someone with a strong sense of urgency?
24. What challenges do you anticipate in our operational processes, and how would you address them?
25. What would you consider your biggest career achievement so far, and why?

Global VP of People at HelloFresh | Former Global Head at Zalando | Director at Wipro.



A globally recognized expert in Communications, Diversity & Inclusion, Talent and Leadership Development, Global Mobility, and Compensation Strategy. An expert in aligning talent, leadership, and financial strategies to drive organizational growth and operational excellence.

Currently offering tailored mentorship, leadership coaching, and actionable strategies for high-impact change. Rooted in inclusivity, challenging workplace norms, tackle discrimination, and empower leaders to redefine success.

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Awards & Accolades

<p>HRD CONNECT Curators of the New Business Landscape</p> <p>HR Distinction Awards - Distinction in Inclusion and Diversity (2019)</p>	<p>Recruiter</p> <p>Top Influential Talent Leader (2024)</p> <p>Recruiter.co.uk</p>	<p>recruit crm</p> <p>Top 50 Talent Influencers (2024)</p>	<p>HRD CONNECT Curators of the New Business Landscape</p> <p>HR Distinction Awards - Distinction in Inclusion and Diversity (2019)</p>
<p>LinkedIn</p> <p>LinkedIn Top HR Operations Voice (2023)</p>	<p>Recruiter</p> <p>Top Influential Talent Leader (2023)</p> <p>Recruiter.co.uk</p>	<p>TATECH THE ASSOCIATION FOR THE TALENT ACQUISITION BUSINESS</p> <p>Top 100 Influential TA Thought Leaders (2023)</p>	<p>EQUALITYX CELEBRATING MUSLIM EXCELLENCE</p> <p>Top 10 Influential Muslims in Technology</p>
<p>Phoenix51</p> <p>Most Influential People in TA, HR and Talent Management (2022)</p>	<p>Phoenix51</p> <p>100 Most Influential HR Leaders (2021)</p>	<p>HRD CONNECT Curators of the New Business Landscape</p> <p>HR Distinction Awards - Innovative Recruitment &amp; Onboarding Initiatives (2018)</p>	<p>MATCHR</p> <p>Top-30 Recruitment Thought Leaders</p>



Catapulting conversations

We often seek coaches and mentors at critical points in our lives. Usually at points of transition or at the crossroads of our thinking. I have had the privilege of knowing great people who have given me advice and support at these junctions.

Then I met **Yasar Ahmad**. An altogether unique experience. Thank you for a candid and challenging conversation about how I present and how I can best present, with tangible roadmaps for delivery and frank advice. A landmark career conversation. In a little less than an hour, he has provoked a blueprint for my next steps thinking and meaningfully expanded the boundaries of my ambition."

Dr Nnenna Osuji  
Chief Executive Officer



"Yasar is an integral part of my HR team, combining strategic insight with a hands-on approach to optimize talent operations. His ability to identify inefficiencies and implement impactful solutions."



Dominik Richter  
Chief Executive Officer  
Hellofresh



"You really provoked a new way for me to think about problems and consider solutions which you demonstrated can have significant business benefits as well as people benefits by properly understanding the problem that we are trying to solve."



Dawn Scrafield  
Chief Finance Officer  
NHS



"Yasar will never fail. Takes effort to understand the task and goes on to execute at full speed. A great colleague"



Anil Jain  
Chief Executive Officer  
Nomiso



"Yasar is one of those rare individuals with the capacity to listen, process what he has heard and offer deeply insightful reflections. Work with him if you can."



Zaid Hassan  
Chief Executive Officer  
Ten in Ten

